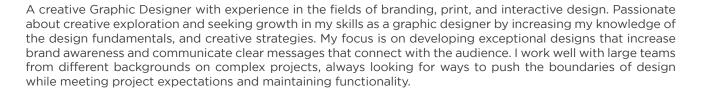


### JULIO CESAR FALÚ CREATIVE DESIGNER



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### CA Fa

## 2018 / PRESENT VALENCIA COLLEGE — OSCEOLA CAMPUS, KISSIMMEE, FL

Faculty / Program Chair: Teaching courses in graphic and interactive design at the undergraduate level. Curriculum preparation, participate in college-wide and departmental meetings, portfolio review, and student design exhibitions. Develop semester course schedules, hire new adjunct faculty, and perform as an advisor to the graphic design student club.

## 2010 / 2018 MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN, MIAMI, FL

Full-Time Faculty: Teaching at the undergraduate level in Fine Arts with a concentration in the graphic and web design industry.

### 2009 / 2018 ONELEVEL STUDIOS, MIAMI, FL

Graphic Designer / Owner: Online creative business offering services in graphic design, web design, specialty printing, and 3D printing.

### 2008 / 2010 TUUCI, MIAMI, FL

In-House Graphic Designer: Worked in-house with the marketing director and the contract ad agency in the creative direction of the company's inside and outside branding, web maintenance, marketing, and printed pieces.

### 2007 ICREATIVES AND THE CREATIVE GROUP,

Freelance Graphic Designer: Work on graphic design projects for local companies and agencies such as Marca Hispanic Design Firm, Acqua Communications, Greater Miami Convention & Visitors Bureau, Wax Custom Communications, Franklin Communications, PBS&J, and others.

### 2004 / 2006 AON CONSULTING, MIAMI, FL

Communications Specialist: Performed duties as a graphic designer responsible for the creative direction and production of the employee benefits programs for the firm's top consulting clients such as Royal Caribbean, Miami Children's Hospital, Wakenhut Securities, HBO Latin America, Brandsmart, and others.

# Z 2001/2004 UNIVERSITY OF WISCONSIN — MADISON CAMPUS, MADISON, WI Graphic Design, Masters of Fine Arts Degree

1997 / 2000 UNIVERSITY OF PUERTO RICO — CAROLINA CAMPUS, CAROLINA, PR
Graphic Arts, Bachelors of Fine Arts Degree

## 2014 / 16 AMERICAN DESIGN AWARD — GD USA MAGAZINE Best Publication Design: Anthony Liggins, Art Is Love,

Best Publication Design : Anthony Liggins, Art Is Love, Love Is An Art Look Book

Best Branding Design : OneLevel Studios 3D Printed Corporate Identity

## 2005 AWARD FOR PUBLICATION EXCELLENCE — APEX AWARDS

Award of Excellence: Employee Benefit and Membership Communications Design

### 2003 GALLERY OF SUPERB PRINTING, MADISON, WI

Gold Award: Corporate Identity Package

Bronze Award : Digital Art

### BILINGUAL

English / Spanish

### **GRAPHIC DESIGN**

Branding, Corporate Identity, Collateral Design, Advertisement Design, Packaging Design, Photo Retouching and Rendering.

### UX/UI DESIGN

Websites, Mobile App and Interface Prototype Design

### PRINT

Offset Printing, Digital Printing, and 3D Printing.

### SOFTWARE

Macintosh OS, MS Office, Adobe Photoshop, Illustrator, InDesign, Acrobat and XD

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